

WORLD DAY OF REMEMBRANCE



FOR ROAD TRAFFIC VICTIMS IN THE U.S.

Sunday, November 19, 2023

World Day of Remembrance for Road Traffic Victims (WDoR) is an annual, international event to remember those killed and injured in crashes *and* to amplify the call for change.

What is WDoR? This is an opportunity to draw attention to the devastating cost of traffic violence. It is a day to honor the lives lost, to support those who have been affected by these tragedies, and to push for a change in the status quo of roadway safety. On this day, more than 50 communities across the U.S. and hundreds more worldwide lead actions calling attention to the roadway safety crisis and the fact that these crashes are *not* a series of isolated incidents but rather predictable and preventable problems with known solutions. This year, our overarching theme is **Safe Streets for People**. Planned actions will uplift known safety strategies, including redesigning dangerous roads, lowering speeds, improving vehicle design, and other investments in safety, placemaking, community connectivity, over the prioritization of the fast movement of cars.

Who can organize an event?: WDoR events are organized by crash survivors, people who have lost loved ones, safety champions, and others. Events, outreach, and communications can be led by anyone – groups or individuals, nonprofit organizations or public agencies, or better yet, in partnership because we all share the same goal of safety.

How to participate? Events can be big or small – every bit helps! You can use your voice to support existing events or the overall efforts. We can support sample social media, connections to on the ground events, and ideas for broader engagement. The most important thing to remember is that this is a chance to engage elected officials, community leaders and people who have lost loved ones to traffic violence in making a change to the status quo on our streets.

Here are three ways your organization can help:

1. [Encourage those within your network to hold a WDoR event in their community](#)
2. [Participate in events this year](#)
3. [Promote WDoR in the weeks leading up November 19th](#)

